



***GROWing one Nebraska  
business at a time since 1998.***

For more information contact:

FOR IMMEDIATE RELEASE

Janell Anderson Ehrke  
[janell@grownebraska.org](mailto:janell@grownebraska.org)  
888-476-9632

**NEBRASKA FARMSTEAD CHEESE TAKES THIRD PLACE IN NATIONAL CONTEST**

Jisa Farmstead Cheese, a Brainard, Nebraska company received third place honors for their New York Cheddar Curds at the recent National American Cheese Society 30<sup>th</sup> Anniversary Convention. The contest was held in Madison, Wisconsin, a state known for its cheese. There were more than 1,750 products from over 250 companies participating in the contests. Jisa Farmstead Cheese received their 3<sup>rd</sup> place award on August 2, 2013. This contest was for all milks, all companies.

Jisa Farmstead Cheese produces premium cheese products, made the All-Natural Way. According to the American Cheese Society, 'In order for the cheese to be classified as "farmstead" ... the cheese must be made from milk from the farmer's own herd, or flock, on the farm where the animals are raised.' Jisa Farms, Inc (dairy) milks 300 Holsteins twice a day and use that milk to make the cheese. When the whey is drained from the curds in the open vat, the whey is fed back to the calves for nutrition.

Although Jisa Farmstead Cheese had attended the conference and contest for the past five years, owner David Jisa attributes this first time entry to his General Manager and Marketing Representative, Julie Wachal.

Dave's daughter, Christine Jisa – a Chemical Engineering student at UNL, helped make the curds for the contest. David says "we all worked hard and it was very gratifying to win."

To celebrate their recent honor and to introduce more people to their "Nebraska" made product, Jisa Farmstead Cheese will be hosting two open houses – one November 9<sup>th</sup> and one December 14<sup>th</sup> from 10 am to 4 pm each day. They will have cheese curds for sample and sale. Door prizes including Nebraska Wines and Cheeses will be given away. And orders for gift baskets will be taken.

Jisa Cheese has been in business since 2005. Their cheese is available at many grocery stores across the state and other states, and online through GROW Nebraska.

For more information about the upcoming open houses or Jisa Farmstead Cheese, contact [jisacheese@jisacheese.com](mailto:jisacheese@jisacheese.com) or call 402-545-2000.

Read more about the awards and see the list of winners at [www.tinyurl.com/Jisacheese](http://www.tinyurl.com/Jisacheese). GROW Nebraska, a program of Central Plains Foundation, Inc. helps maximize the state's entrepreneurial spirit and build the global reputation of Nebraska businesses through marketing opportunities and education. To learn more about GROW Nebraska or Nebraska entrepreneurs and businesses, visit the GROW Nebraska web site at [www.grownebraska.org](http://www.grownebraska.org).

P.O. Box 7 • 416 Center Avenue • Holbrook, NE 68948 • Phone: 888.GROW.NEB (476.9632)  
[info@grownebraska.org](mailto:info@grownebraska.org) • [www.grownebraska.org](http://www.grownebraska.org) • [www.shopgrownebraska.org](http://www.shopgrownebraska.org)